

Sheshunoff™

Dear Valued Customer,

The entire update to *First Response to Disaster* is focused on addressing the potential impact of the flu season, and particularly an outbreak of swine flu, H1N1 influenza. The U.S. Centers for Disease Control and Prevention, as well as the World Health Organization, have issued alerts about the upcoming flu season.

To assist your management team in addressing the impact of swine flu, the following elements are included in a new section, Swine Flu, in Chapter 1:

- Planning before flu strikes
- During the flu outbreak
- Call chart
- Special instructions to consider
- After the outbreak
- Basic swine flu information
- WHO vs. CDC response stages
- Background on swine flu
- Differences between seasonal flu and swine flu
- Banking sector considerations
- Key questions and answers about swine flu
- Resource concerns
- Basic recovery steps
- Response recovery checklist
- Response recovery checklist guide

Our goal with the *First Response to Disaster* is to provide you with information on formulating and managing your first response to disaster recovery. Please let me know if you have suggestions for making this manual more useful; you can e-mail your comments to me at alana.foster@sheshunoff.com. Visit our web site at www.sheshunoff.com or call us at 1-800-456-2340.

Sincerely,

Alana Foster
Senior Editor